



HOW-TO GUIDE

Your in-depth guide setting up, and streaming on Tiltify and Streamlabs

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Make sure to reach out to us on our e-mail or via social media if you need any help!



If you love streaming, whether it be gaming, cooking, chatting or painting Tiltify is there to make it easy!

You can get started on Tiltify in under 5 minutes and connect into their wide variety of tools and assets to link to Twitch, social media, set milestones and incentives, share with your friends and followers and accept donations to empower kids living with disability, disadvantage or illness.

Quick-Start Guide

To fundraise on Tiltify you need to have an account. Begin by creating your account.

1. To support Variety on Tiltify, go to <https://tiltify.com/variety-the-childrens-charity> and select START FUNDRAISING

2. Choose your Campaign Type

Individual – Fundraise on your own by creating an individual campaign.

Team – Create a new team and invite your friends to join your campaign. Teams are a good way to also create individualised events within the cause!

Support – Join an existing team and support their efforts.

3. Connect to Twitch, YouTube or Facebook, by following the prompts. Upload a campaign photo and more (you can always skip and come back)

4. Publish your fundraiser!

5. Share your Campaign URL

In your campaign's dashboard, you can find links where you can copy your campaign URL for sharing, as well as a donate URL to put the donate button onto your Twitch page. We also recommend using the Twitch Tiltify extension to embed a donation panel on your Twitch so your supporters don't have to leave your Twitch page to donate! Refer to more details in the FAQ below.

6. Set up overlays and alerts

We have some static overlays screens for your stream on our resource page as well as videos to play when you need a break or want to promote the cause. We also recommend using the Tiltify live overlays which will feed donations and your target on your feed. Learn more in the detailed FAQ below.

7. **Hype it up!** Spread the word and share your campaign with your followers on social media to raise funds for kids in need. We have some social assets you can share on our resources page on levelupforkids.com

8. **Keep us in the know!** We're here to help promote your campaign on the Variety socials – let us know your key timings and goals so we can help you spread the word!

Tiltify Set-Up, cont.

How do I fundraise as a Team?

You can create a team so other creators can join in to support the cause! Once you've signed-in head to your Tiltify dashboard and select TEAMS and follow the prompts.

Once set up you can create a new campaign from the teams dashboard. Search for Variety Level up for Kids, and share your team invite with your friends.

How do I set up Overlays and Alerts?

Overlays

When you are fundraising, having a visual reminder on your stream of the amazing thing you are doing and how you are tracking via a donation bar, will make your fundraiser **SHINE** - *and we know it also increases your donations 5 fold!*

You can find three pre-made Tiltify overlays on the **OVERLAY** tab on the far right of your dashboard. We recommend the **Tiltify Overlay 2.0** which will feed through our name, *Variety – the Children's Charity*, your progress bar, goal, amount raised, and highlights the last donor, next milestone, and the top donor.

You will need Browser/Webpage Capture software like OBS to activate. You can find detailed instructions on how to do this in the provided Tiltify-Guide.

Alerts

Keep animated and keep engagement high! We all love a shout out right? Why not install Tiltify's donation alerts to add a pop-up every time someone donates? Click through to learn how to integrate these on [Streamlabs](#), [StreamElements](#), and [StreamJar](#).

How do I embed my Tiltify donation panel in Twitch?

1. Using our provided Donation Panels

Use the panel images provided in the toolkit to add to your About Twitch page. Paste your donation link in the "Image Links To:" box of the panel edit.

OR

2. Use the Tiltify Fundraising Extension on Twitch

This enables donations to be made to a Tiltify campaign without ever having to leave the broadcast!

To install go to your Creator Dashboard on Twitch, click Extensions and search for Tiltify.

Streamlabs Set-Up

Streamlabs is a free fundraising platform for streamers and creators that charge 0% fee to charities! They also have some great custom overlays and tools for you to use – simply level up your stream with StreamLabs OBS.

Follow our guide below or watch this [quick overview from Streamlabs](#).

Starting out

Before you start fundraising, you must first create a new Streamlabs charity account. Enter a username, email, and password and sign up, or sign up through your Twitch, Facebook, or YouTube account.

After you sign up with your email and password, you'll receive our welcome emailing verifying your email, allowing you to start your first campaign. By signing up with your social login you need to make sure your Twitch/Facebook/youtube account's email is verified.

Then visit Variety's Streamlab page and click on FUNDRAISE
streamlabscharity.com/variety-the-childrens-charity

Create your campaign

You will now be able to name your campaign, add a description, select the date you'd like your campaign to go live, and set a donation goal.

After you've successfully entered your information, click on *"Create Campaign."*

You will then be taken to your profile page to view and manage every charity campaign you've scheduled.

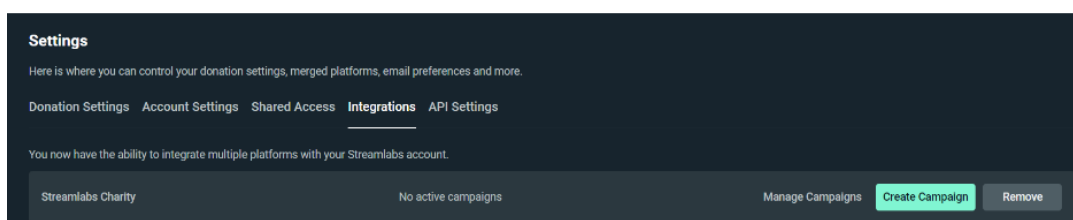
When you are ready for your charity fundraising event to go live, click *"Publish."*

Share your charity tip page

After you've published your campaign, you will see your charity tip page, where viewers can donate to your campaign and view the total fundraising goal. Don't forget to share your tip page!

Want charity stream alerts? Link your Streamlabs account to any published campaign.

Head to the dashboard on Streamlabs.com and view your [integration settings](#). Link your Streamlabs Charity Account, and you'll now be able to customize charity alerts in the alert box settings.



Chatbot Set-Up

Basic command set-up and instructions



Adding a bot (e.g. Nightbot) to your stream helps to keep your viewers updated on what you are doing, why and how they can donate – without you (or your mod) having to keep typing this out in chat.

Commands like !Donate can be set up to show the link of your Tiltify fundraising campaign – you or your mod can drop the command when you need or you can schedule it to appear at intervals – e.g. every 15 minutes or even every x number of comments.

Here's how to set up a bot if you haven't added one to your stream already.

1. Visit <https://nightbot.tv/>
2. Login or set up an account
3. Authorize the bot by typing “/mod nightbot” in your Twitch chat
4. Customize your commands

Commands

!variety

I'm fundraising for to provide toys for vulnerable kids this holiday season with Variety – the Children's Charity! Every dono supports kids living with disability, illness and disadvantage who would otherwise miss out.

!charity

Did you know that Variety – the Children's Charity was started by entertainers when a baby was found abandoned in a theatre? Not only did they help that child who they called Catherine, those entertainers helped thousands of kids – and Variety, the charity, was born. Millions of kids have now been helped across the world!

!Donate

If you can, donate to help kids in need! I'm fundraising for to provide toys for vulnerable kids this holiday season with Variety – the Children's Charity! \$26 provides a musical toy, \$42 a science toy, \$54 an art toy and \$76 a building toy! Every dollar counts – thanks so much!

<ADD YOUR FUNDRAISING PAGE LINK>

Now you should be ready for your charity stream!
If you have any questions or comments, make sure to reach out to us!